




retreats

We are seeking an investment of \$500,000 CAD
for 30% equity in Marpole Retreats Ltd.

BUSINESS STRUCTURE

- Marpole Retreats is a Holistic Health & Wellness Retreat umbrella brand.
- The goal is to open individual businesses under this brand, each offering a unique Health & Wellness Retreat due to their location.

INVESTMENT

- We are looking for an investor who will also join our advisory board.

INVESTMENT OPPORTUNITY



To create a series of international, eco-friendly retreats focusing on the holistic health, wellness and personal development of guests.

Audience: motivated individuals who want clear stepping stones towards their goals, and appreciate the need for a healthy body and mindset to get there.

Relaxation, activities and personal development delivered onsite through workshops by wellness professionals such as; yoga coaches and nutritionists.

PROJECT VISION



COMPETITION:

BSC conducted Market Research and reviewed 10 leading retreats.

They discovered most retreats fall into one of four categories; health & fitness, personal & professional development, yoga & meditation, and religion. This confirmed Marpole's niche with our combined approach using the three pillars of; relaxation, activities and personal development.

MARKET OPPORTUNITY:

- The wellness tourism industry is predicted to reach US\$919 billion by the end of 2022. (Global Wellness Institute)
- BC and Alberta = 9.3 million
- 5.32 million women across Canada are 25-44 years old = 14% of Canada
- 14% of 9.3 = 1.3 million
- 66% interested in health and wellness (NielsenIQ) = 858,320
- 72% want to own their own business (New York Post, 2020)

= 617,710 people to target within BC and Alberta.

MARKET RESEARCH



OPTION 1 | RENT A PROPERTY ---> BUY THE PROPERTY ---> REPEAT

PHASE 1:
MARKET
TESTING &
INVESTMENT

Current

PHASE 2:
PROPERTY
SELECTION

Nov 2022

PHASE 3:
MARPOLE
OPENS

Jan 2023

PHASE 4:
PURCHASE

Jan 2024

PHASE 5:
RENOVATIONS

Jun 2024

PHASE 6:
LOCATION
EXPANSION

Jan 2025

OPTION 2 | BUY LAND ---> GLAMPING ---> BUILD ---> REPEAT

PHASE 1:
MARKET
TESTING &
INVESTMENT

Current

PHASE 2:
LAND
ACQUISITION

Nov 2022

PHASE 3:
RENOVATIONS

Jan 2023

PHASE 4:
GLAMPING
OPENS

Jun 2023

PHASE 5:
RENOVATIONS

Nov 2024

PHASE 6:
LOCATION
EXPANSION

Jan 2025

DEVELOPMENT PLAN



MARIE FRYMAN - OWNER & CEO

Marie is an experienced Marketing Professional having operated in the B2C and B2B environments both in the digital space and offline environment. She has experience in creating and executing successful strategies with supporting marketing plans focusing on business growth through customer acquisition and retention across marketing channels.

She was educated in England where she was awarded a BSc in Information Management and Business Studies from Loughborough University, where she graduated second in her class and an MSc in Marketing from The University of Leicester, where she graduated top of her class.

Marie is currently training as a Health Coach with the Institute for Integrative Nutrition.

ADAM WEISS - CONSULTING COO

Adam is an expert in buildings, infrastructure and operations having worked on world class events with top organisations such as the Australian Grand Slam, the Australian International Airshow, the International Tennis Federation, and the Grand Prix to ensure the highest standards for sponsors and athletes.

His skills lie in project management, delivering feasibility, design, consultant management, and engaging with local councils on property developments. Adam holds a BSc from Deakin University, Australia.

JASON DING - CPA, CGA, BBA

Jason works for JD Accounting, Tax and Consulting based in Vancouver, Canada. He and his team created 5 year projections and consulted on the share structure and ROI for investors.

ARIF NURANEY - BARRISTER & SOLICITOR

Arif is the founder and owner of Nuraney Law Group, the official legal team for Marpole. He is based in Vancouver, Canada and consults on all necessary aspects including incorporation and shareholder agreements.

THE TEAM



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THANK YOU

